

EXPLAINING BLEED TRIM SIZE



ACTUAL PAGE: This is the A4 page which is 297mm x 210mm. Every bit of your text must fit inside this! We recommend you keep your text and pictures within 295mm x 208mm to be safe. Anything outside of this will be cut off by the printers when they trim/cut the paper!

Bleed Size = 216mm (210mm + 3mm + 3mm = 216mm)

Add 3mm extra background to each side, so that no white paper shows on your bleed advert



Further assistance:

If you need any further help please email: prod@crier.co.uk or go to: www.crier.co.uk

Please also refer to our [Advertising Specs PDF](#) to see what software we can accept.

EXTRA 3mm of BLEED that you need to add. (303mm x 216mm)
Please add 3mm to each side.

This is the size you need to make the background of your advert. This is to make sure that no white of the paper appears on your advert when the paper is cut.

(of course if you have a white background to your advert you will not need to do this)